WASHINGTON STUDENT ACHIEVEMENT COUNCIL
EDUCATION · OPPORTUNITY · RESULTS

Rooted in Community

Nonprofit Leaders Conference-East
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How community organizations can use partnerships to extend their reach, strengthen their work, and help today's youth see education and career opportunities as possible.

Who We Are

WASHINGTON STUDENT ACHIEVEMENT COUNCIL
EDUCATION · OPPORTUNITY · RESULTS

WA529
Washington Education Savings Plans
529.wa.gov

WA Grant

WA Grant for Apprenticeship

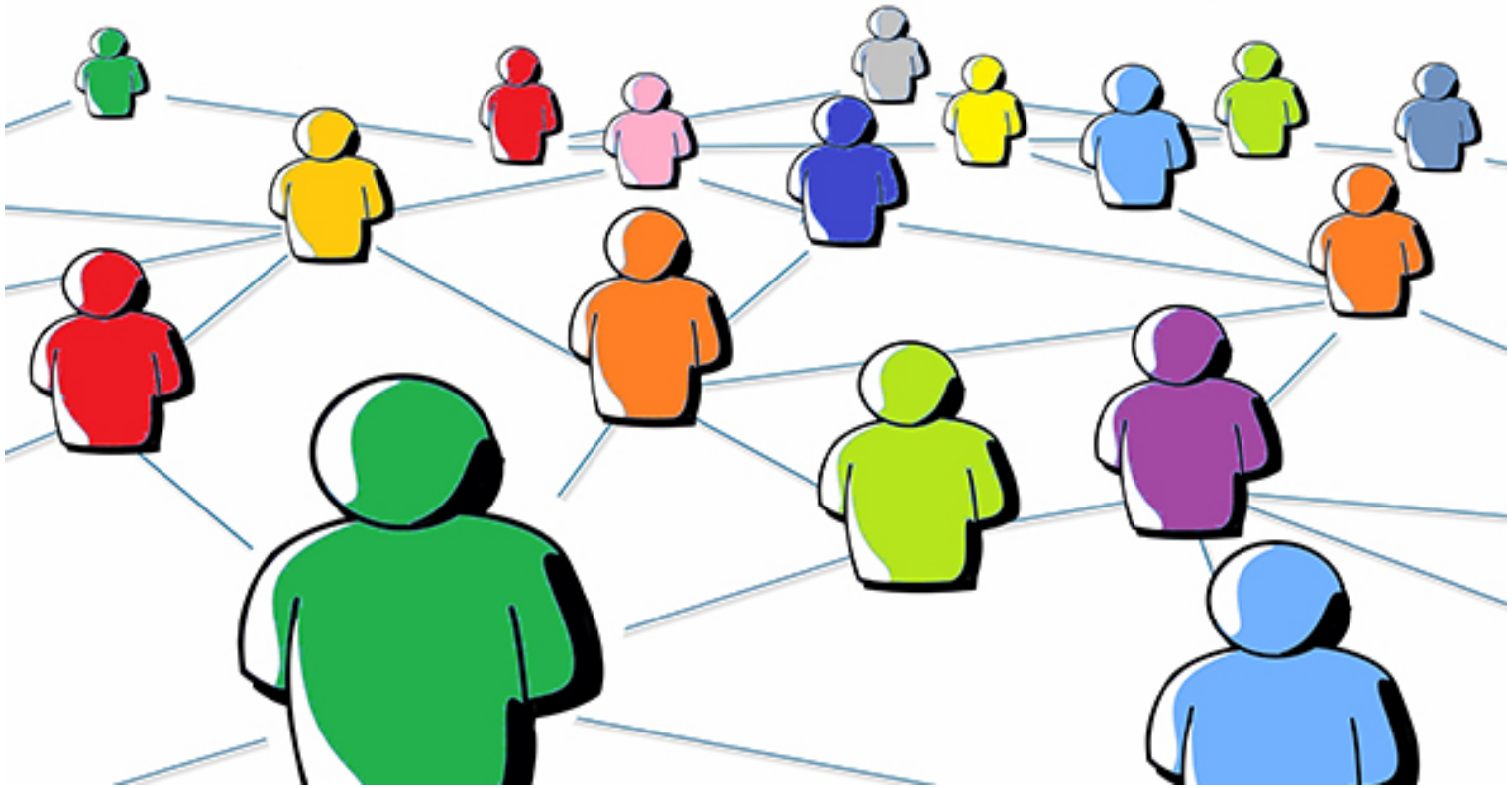
College Bound WASHINGTON

12th Year Campaign WASHINGTON

GEARUP WASHINGTON STATE

theWashBoard.org
Smarter Scholarship Matches

Partnerships to Empower Future Generations



Partnerships turn challenges into opportunities

Challenges

- Reach, find, create more…
- With less…

Opportunities

- Trusted relationships
- Scholarship funding/structure
- Connections
- Experience and Expertise



Partnerships in Practice



What makes Partnerships Work?

- Do we share a common purpose?
- What do each bring to the partnership?
- Have we set clear roles and commitments?
- Are community specific needs being considered?
- What has worked with other relationships?

Taking Action

- Considering your community and the people you serve.
- Share a challenge or unmet need.
- Discuss a potential partner.



What did you learn?



Reach: Could a partner help you reach more people?



Resources: Could a partner provide relevant and important resources to your community that you don't provide?



Expertise: Could a partner bring knowledge and experience to your teams or to a process to advance or improve your offerings?



Relationships/Trust: Could a partnership help your communities extend their knowledge by connecting to a trusted source?



Durability: Could a partner help your work grow over-time?

One small step (...or two or three)

1

Identify one community need.

Choose one challenge or unmet need affecting the students, families, or individuals your organization serves that might be easier to address through collaboration.

2

Identify one potential partner.

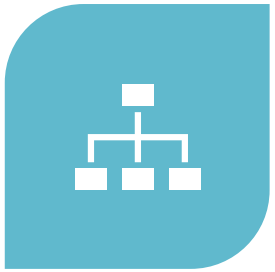
Think of an organization (nonprofit, school, employer, foundation, community group, or public agency) that has the resources, relationships, or expertise to help address that need. *Hint, hint..... WA529*

3

Choose a first step.

- Gather resources and contact information
- Make a referral
- Host an in-person or virtual gathering
- Explore scholarship opportunities

Let's Recap



NO ONE ORGANIZATION CAN OR SHOULD DO EVERYTHING ALONE.



EACH CONNECTION BRINGS MORE RESOURCES AND SUPPORT TO FAMILIES AND STUDENTS.



EACH ORGANIZATION'S CONNECTION ENABLES SHARED KNOWLEDGE, RELATIONSHIPS AND OPPORTUNITIES.



TOGETHER – WE CAN HELP MAKE EDUCATION AND CAREER PATHWAYS FEEL MORE POSSIBLE, ATTAINABLE AND AFFORDABLE.



Questions and Answers

Start Small. Connect. Collaborate.

- Identify one need.
- Find one potential partner.
- Make one small step.





Meaningful partnerships don't have to start big. They start with a shared purpose and a willingness to work together.

Questions?

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